



# Media Literacy Education: Where to Integrate It Within Michigan K-8 Grade Level Content Expectations for Health Education



**Books, DVDs, classroom curricula and multimedia teaching kits** for meeting these content expectations can be found at [TeachMediaLiteracy.org](http://TeachMediaLiteracy.org), the non-profit, online NAMLE Marketplace of Teaching Resources for media literacy education.

## Kindergarten

### STRAND 2: Alcohol, Tobacco, and Other Drugs

#### **Standard 2: Access Information**

2.3 Identify trustworthy sources of accurate information about potentially poisonous household products.

## 3rd grade

### STRAND 1: Nutrition and Physical Activity

#### **Standard 4: Influences**

1.3 Explain strategies used to advertise food and beverage products.

1.4 Analyze how food advertising impacts eating behaviors related to eating when not hungry.

### STRAND 2: Alcohol, Tobacco, and Other Drugs

#### **Standard 4: Influences**

2.7 Analyze various strategies used in the media that encourage or discourage tobacco use.

## 4th Grade

### STRAND 1: Nutrition and Physical Activity

#### **Standard 1: Core Concepts**

1.5 Compare the quantity of restaurant or packaged foods to the quantities of food needed to keep the body healthy.

#### **Standard 4: Influences**

1.8 Analyze examples of food advertising.

### STRAND 2: Alcohol, Tobacco, and Other Drugs

#### **Standard 4: Influences**

2.7 Analyze various strategies used in the media that encourage and discourage the use of alcohol and tobacco.

## 5th Grade

### STRAND 2: Alcohol, Tobacco, and Other Drugs

#### **Standard 4: Influences**

2.10 Analyze the accuracy of information conveyed in the media about tobacco use.

### STRAND 5: Personal Health and Wellness

#### **Standard 4: Influences**

5.2 Analyze media influences related to hygiene products.

### STRAND 7: Growth and Development

#### **Standard 4: Influences**

7.11 Explain how culture, media, and others influence what one thinks about oneself and relationships.

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## 6th Grade

### STRAND 1: Nutrition and Physical Activity

#### **Standard 3: Health Behaviors**

1.6 Describe environmental influences that encourage or discourage physical activity.

### STRAND 2: Alcohol, Tobacco, and Other Drugs

#### **Standard 4: Influences**

2.10 Analyze family, peer, societal, and media influences on tobacco, alcohol, and other drug use.

### STRAND 3: Safety

#### **Standard 2: Access Information**

3.6 Demonstrate the ability to ask a trusted adult for help when feeling personally threatened or unsafe, including while using the Internet

#### **Standard 3: Health Behaviors**

3.14 Apply strategies to stay safe when using the Internet.

## 7th & 8th Grades

### STRAND 1: Nutrition and Physical Activity

#### **Standard 2: Access Information**

1.4 Determine the accuracy of health claims on food packages and advertisements in order to choose foods that have the most nutritional value.

1.5 Demonstrate the ability to access resources regarding healthy weight management and unhealthy eating patterns; and assess the validity of the resources.

#### **Standard 3: Health Behaviors**

1.6 Analyze characteristics of restaurant menu items and methods of preparation to identify healthier food choices one can make when eating out, including at fast food restaurants.

#### **Standard 4: Influences**

1.9 Analyze the influence of television, computer, and video games on physical activity.

### STRAND 2: Alcohol, Tobacco, and Other Drugs

#### **Standard 2: Access Information**

2.2 Locate resources in one's school and community, and on the Internet, for information and assistance regarding alcohol, tobacco, and other drug use; and assess the validity of the resources.

5.11 (Recommended) Demonstrate the ability to access information about personal health products (e.g., deodorant, shampoo, sun screen, and dental care products), and evaluate the information's validity.

#### **Standard 4: Influences**

2.5 Evaluate environmental and social factors, especially advertising strategies, which may influence young people to use alcohol, tobacco, or other drugs.

5.13 (Recommended) Analyze the influence of media on selection of personal health care products.

#### **Standard 7: Social Skills**

2.11 (Recommended) Compose persuasive advice for peers on how to stay alcohol, tobacco, and drug-free.

### STRAND 3: Safety

#### **Standard 4: Influences**

3.10 Evaluate individual, group, and societal influences that promote peace and respectful behaviors, and those that promote violence and disrespectful behaviors.

3.18 (Recommended) Analyze influences that can lead to abusive relationships, including expectations for males and females.

### STRAND 4: Social and Emotional Health

#### **Standard 4: Influences**

4.8 Explain internal and external factors that help to determine how one acts toward others.

### STRAND 5: Personal Health and Wellness

#### **Standard 2: Access Information**

5.3 Locate resources in one's school and community, and on the Internet, related to personal health issues and concerns; and assess the validity of the resources.

#### **Standard 4: Influences**

5.8 Analyze the social influences that encourage or discourage a person to practice sun safety.